



ACCELERATED PRODUCT DEVELOPMENT SERVICES

OZONE EXCELLENCE CONSULTING



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Your goal is getting to market — and when you need to get there faster, better, with solid product development and production solutions, our proven end-to-end development process can lead the way, with a rock-solid roadmap that mitigates risks while focusing resources on your project objectives .

Whether your objective is to launch a new product or to update and enhance an existing one, Ozone Excellence Consulting has the talent and resources you need, getting you there at market speed. We integrate exceptional creativity with best practices and a meticulous attention to detail, creating optimized products that meet the demands of your market and your supply chain.

You'll accelerate market entry and reduce costs, and enjoy full engineering support from early research, conceptualization, and user-centric design through pilot runs, and manufacturing set-up.

ABOUT THE SERVICE

Ozone Excellence Consulting would like to be your partner in all your product development needs. We will manage the entire product development cycle using our systematic and tested Accelerated Product Development Methodology. We have experts in the field of Marketing, Finance, Strategy, Manufacturing, IT and Project Management who will assist you in every step of the way.

Although product development has quite a few creative aspects a systematic approach to get a new product, brand, process or service to market.

OUR EXPERIENCE

We have been successful in developing the following for our esteemed customers

- New Products to Market
- New and Improved Business Processes
- New Services
- New Brands

OUR METHODOLOGY

Ozone Excellence Consulting will follow our tried and tested methodology to help you bring new and improved product and service to the market. Some important milestones are proposed below.

- Create a Project Plan
- Develop a Marketing and Branding Plan
- Develop a Pricing Strategy
- Create a Product Life Cycle Strategy
- Create a Sales Channel and Support Strategy
- Product Design and Prototyping
- FMEA and Manufacturing Setup
- Creating Manufacturing SOP
- Sales Support and Customer Training
- Project Launch and Advertising

PAST EXPERTISE

We have successfully launched product for manufacturers like ABB, Danaher, Cyberex, Joslyn, Thomas and Betts Current Technologies and many more. Our product launches have successfully withstood the test of time and have been profitable products for our customers.

OTHER SERVICES

In addition we provide the following services

- Project Management Services
- Interim Leadership
- Process Improvement
- Brand & Web Presence Management
- Strategy Development and Deployment



For More Information Please Visit

www.oz1consulting.com

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